



The Optimum Institute of Economic Empowerment, Inc.



About the Program Creator

President of The Optimum Institute of Economic Empowerment, Inc., Ryan Mack: [Mr. Mack](#) has a life mission to build and develop a durable financial empire geared towards educating his community and beyond. Ryan Mack graduated from the University of Michigan Business School (ranked number one in the country) with a concentration in Finance. His career in equity markets began in Detroit, Michigan as a stock trader and later as a trader for the largest NASDAQ trading firm in the nation, Knight Securities. Having a passion for teaching he established his own financial awareness group in 2003 where he began to publish regular newsletters about various financial related issues that were of interest to people from all income levels. In addition to being a financial advisor working with many prominent clients across the U.S., he charitably lends his support to inner-city communities by coordinating workshops and creating economic empowerment initiatives that teach the principles of understanding the power of financial literacy. Unions, churches, government-subsidized housing communities, municipal programs, nonprofits, inner-city organizations, international communities and especially colleges and universities have benefited from the financial workshops/programs that he has developed and instructed through Optimum Capital Management.

As a renowned public speaker he has provided keynote presentations to organizations across the country such as Harvard University, Columbia University, Princeton University, NAACP, National Association of Real Estate Brokers, Housing Preservation and Development, National Urban League, National Aeronautics and Space Administration, National Black MBA Association and many others, Microsoft Corporation, HSBC, KPMG, Johnson and Johnson, Six Flags, and Deutsche Bank. With a strong sense of philanthropy he flew to South Africa to teach economic empowerment principles to those in need and has partnered with the local District Attorney's office to teach financial literacy to previously incarcerated community residents with the aim of lowering recidivism rates. He can be regularly viewed on television networks such as **GMTV, CNBC, CNN, Thomson Reuters, and BET** discussing economic/social issues that impact American citizens. Ryan has also authored his book "Living in the Village"; has been profiled in **Tavis Smiley's Covenant and Action** (a New York Times Bestseller); co-authored a book with Kevin Powell entitled "**The Black Male Handbook**"; featured in **Black Enterprise, African American Family, The Source & NV Magazine**; contributes regularly to **Huffingtonpost.com, The Network Journal, Fortune, and Black Enterprise**; received the **Top 40 Under 40 Achievement Award** from **The Network Journal**; was inducted by **Medgar Evers College** (where he currently serves as a board member) into its national honor society **PI ETA KAPPA** as a honorary member; and received **Tom Joyner's "Hardest Working Financial Advisor Award"** because of his efforts to empower the community with the crucial life skills of financial literacy. Whether he is counseling a group of doctors at a convention or in Rikers Island providing a free course Ryan Mack's comprehensive, exciting approach to teaching economic empowerment to all income levels has generated a level of much needed interest in a volatile economy.